Contact

Doha
+97450805307 (Mobile)
heydanish@gmail.com

www.linkedin.com/in/zahidinc (LinkedIn)
zahidinc.com (Personal)

Top Skills

Unreal Engine
Vizrt Technologies
Virtual Reality Studio

Languages

Arabic (Elementary)
English (Full Professional)
Urdu (Native or Bilingual)
Punjabi (Native or Bilingual)

Danish Zahid

Founder ZAHID INC | Vizrt Technologies | Unreal Engine | Specialist Virtual Studio, Augmented Reality, Mixed Reality | Creative Professional
Doha, Qatar

Summary

I'm a creative professional with 20+ years of experience in virtual studio design, augmented reality (AR), and environment art. My expertise lies in designing visually immersive, high-fidelity virtual environments and interactive AR experiences for live broadcast, events, and media production. Using tools like Vizrt, Unreal Engine, 3ds Max, and Substance Painter, I specialize in crafting aesthetically impactful, production-ready content that enhances storytelling and engages audiences.

Core Areas of Design Expertise:

Virtual Studio Design
I create photorealistic virtual sets using Vizrt and Unreal Engine for live broadcasts. Focusing on seamless integration with real-time camera tracking systems, I design immersive environments that are both visually stunning and production-ready, ensuring smooth workflows for news, sports, and live events.

Augmented Reality (AR)
I design interactive AR graphics that elevate live broadcasts by seamlessly blending virtual elements with real-world footage. Using Vizrt and Unreal Engine, I work with motion tracking systems like Stype and Mo-Sys to ensure AR elements align perfectly with camera movements, enhancing the viewer's experience without distraction.

Unreal Engine for Design
Using Unreal Engine, I design cutting-edge virtual environments and AR experiences with a focus on visual fidelity and performance. Leveraging features like Lumen for lighting and Nanite for high-quality asset rendering, I create interactive, real-time visuals optimized for live broadcast and production workflows.

Real-Time Graphics & Integration
I specialize in designing real-time graphics that integrate seamlessly with live broadcast systems, ensuring smooth transitions between physical and virtual elements. My focus is on creating immersive visuals that maintain accuracy and precision, even during dynamic, fast-paced live events.

Environment Art & Asset Design
As an environment artist, I craft 3D spaces and assets that are both visually compelling and optimized for real-time use. Using 3ds Max, Substance Painter, and Unreal Engine, I design textures, lighting, and spatial layouts to create immersive environments that enhance storytelling in live production and interactive media.

I'm passionate about blending creativity with cutting-edge technology to create visually engaging, high-performance content. Whether it's designing virtual studios, crafting immersive AR experiences, or creating 3D environments deliver impactful designs that elevate live productions and interactive media.

Experience

beIN MEDIA GROUP
Vizrt specialist
December 2018 - Present (8 years)
Doha, Doha, Qatar

To Implement the Vizrt Virtual sets.

ZAHID INC
Founder
January 2000 - Present (26 years 11 months)
Karāchi, Sindh, Pakistan

ZAHID INC. IS PROVIDING RELIABLE AND CREATIVE SERVICES FOR ALL KINDS OF BUSINESS COMMUNICATION METHODS.

BOL Network
Senior Manager in Broadcast communication
September 2017 - December 2018 (1 year 4 months)
Karachi, Pakistan

Vizrt Integration and Deployments as well as key structuring of the MCR ,PCRs and Virtualsets for the Group

24 News HD
Group Manager of Creative Operations
January 2017 - September 2017 (9 months)
Lahore

Express News
Creative Team Lead
June 2014 - January 2017 (2 years 8 months)
Lahore District, Punjab, Pakistan

Client Briefing and coordination , Project Executions and Management, coordination With creative team and Troubleshooting, Project Delivery and Execution.

GEO News Live TV
Senior 3D Animator (RealTime)
2008 - June 2014 (6 years)
Karachi,Pakistan

Channel Packaging, Animations, Virtualsets(FreeD), Election Campaign (US, India , Pakistan) and Special Compaign etc.

TMN Express News
Sr. Graphic Designer
2005 - 2008 (3 years)

Channel Packaging, Animations, Virtualsets(FreeD), Election Campaign (US, India , Pakistan) and Special Compaign etc.

CityFM89
Production Engineer
January 2002 - December 2005 (4 years)
Lahore District, Punjab, Pakistan

Sound Editing , Audio Productions, VO Recording and Processing, Music Loops

Amsoft
Flash Animator
January 2000 - December 2002 (3 years)
Faisalabad,Pakistan

Web Design , Computer Base Interactive Training, Flash Animation, Flash Games, Rich Media Creation and Animation over Internet and Offline

Education

Allama Iqbal Open University

BS (CS) hons, Computer and Information Sciences and Support Services · (2000 - 2004)

Government College University, Faisalabad

Fsc , Pre-Engineering · (1998 - 2000)

Sheri Public School

Matriculation, Science · (1996 - 1998)